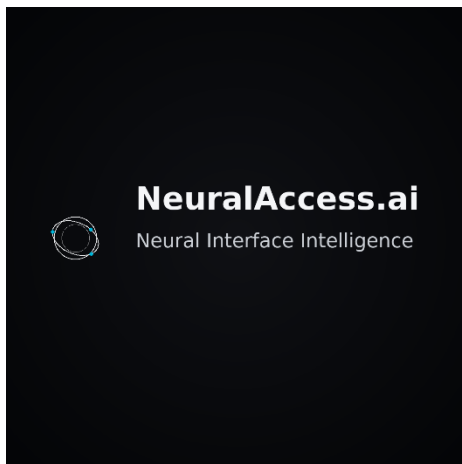


Acquisition Brief — neuralaccess.ai



Domain name / Asset offered: neuralaccess.ai (*single asset; no other extensions included*)

Purpose: acquisition of a strategic positioning asset for **Identity, Access & Consent** (IAM/CIAM, KYC/KYB, SCA/3DS2, granular authorisations) at the **security ↔ customer experience** interface.

Contacts

Email • contact@neuralaccess.ai

Website • <https://www.neuralaccess.ai>

LinkedIn • <https://www.linkedin.com/company/neuralaccessai>

This document — who it's for, why

Decision-grade brief for **CEO / COO / CFO / CTO / Risk & Compliance / CISO**.

Thesis: **owning the category language** provides operational and reputational edge.

NEURALACCESS.AI is a neutral, memorable banner to align **Product, Security, Data, Legal and Risk** around **modern identity & consent management**.

1) One-page decision

What it is. A **strategic asset** (.ai) for **IAM/CIAM & consent**: public portal, references, resources, ecosystem voice.

What it changes. A **single entry point** → lower auth frictions, shorter **time-to-trust**, higher login/checkout conversion.

What you can deploy today.

- **“Identity & Consent — Readiness & Rollout.”** Journey mapping (signup/login/checkout), authorisation design, consent schemas.
- **Resource center.** **SCA/3DS2** good practices, **KYC/KYB** templates, policy templates (GDPR/consent logs).

- **Ecosystem voice.** Educational notes, EU milestone calendar, sector use cases (banking/PSP/retail/SaaS).

Why it's defensible. **Exact term** with C-suite readability; **semantic lock** as the ecosystem adopts your wording.

2) Context & milestones

PSR/PSD3 (EU). Stronger SCA, anti-fraud, tighter PSP oversight.

GDPR & ePrivacy. Transparency, consent traceability, data minimisation.

DORA / PCI DSS 4.0 (regulated sectors). Access governance, continuous control, testing & audit.

Implication. Immediate need for a neutral banner to **orchestrate identity, consent and risk** with internal teams and partners.

3) Three concrete deployments (orders of magnitude)

A. Enterprise (group program). Reduce SCA friction, align IAM/CIAM, lower fraud & **false declines**. Impact: **−6 to −10%** project time; **€0.8–2.0M** coordination/communication savings over **12–18 months**.

B. Vendor / Fintech. Instant credibility, shorter cycles, **+€1–3M pipeline** (by ACV/segment).

C. Alliance / Institution. Shared references, authorisation patterns; **network effects** and standard convergence.

4) Strategic edge of the pack

Authority through **Identity & Consent** language. C-level clarity. **Defensive** (exact-match .ai, readable, memorable). **Re-use** of content, kits, connectors and relationships on a single surface.

5) Market size & pressure

From 2025–2030, **CAPEX/OPEX** rise across identity, security and compliance (SCA, KYC/KYB, consent logs, audit). Buyers need a **narrative standard** and a **visible hub**; **NEURALACCESS.AI** provides both.

6) CFO anchors (obligatory)

6.1 Alternative cost — awareness & adoption. Without an exact-match: 6–12-month campaign, internal brand architecture, change management. **Order: €0.4–1.5M / 12–18 months.**

6.2 Cost of delay. Slip one budgeting cycle = SCA frictions, abandoned carts, access incidents, audit risks. **Order: €0.8–2.0M / 12–18 months** (mid/large).

6.3 Reusable synergies. Under a **single banner**, each euro (content, kits, connectors, relationships) is **re-used** → shorter time-to-trust, faster cycles, lower unit costs.

7) Investment logic (no public pricing)

SEO & memorability (exact term). **Strategic premium** (language control + 2025–2028 window). **Budget lens:** instead of spreading **€0.4–1.5M** across campaigns/change, a **single asset** accelerates go-to-market and lowers **compliance CAC**.

8) Options (optional, pick one)

- **TLD Pack (add-on):** neuralaccess.io *(not included by default)*
 - **Bundle (add-on):** payrisk.ai *(not included by default)*
- (Choose one add-on max. No other extensions. No claims beyond scope.)*
-

9) Clean acquisition process (Legal/Finance)

Default scope of sale: neuralaccess.ai only.

Escrowed transaction, fast technical transfer, invoice. Options: **cash / staggered 40-30-30; NDA** & asset audit available.

Legal notice: descriptive name, **no affiliation**.

10) Contacts

Email • contact@neuralaccess.ai

Website • <https://www.neuralaccess.ai>

LinkedIn • <https://www.linkedin.com/company/neuralaccessai>